



Kin Canada
Kinsmen • Kinettes • Kin



Canadian Blood Services
it's in you to give

Kin Canada is reviving its relationship with Canadian Blood Services (CBS) and is looking for district champions to help kick-start a national blood drive service initiative.

Collecting blood is low cost and fulfills a great national need. If you're interested in helping lead the charge for your district, contact Lindsay Irvine, our Projects Coordinator, at lirvine@kincanada.ca or 1-800-742-5546 X 215.

What does a District Champion do?

1. Work with Canadian Blood Services to set a realistic and attainable donation pledge for your location – your “lifesaving goal” for the calendar year.
2. Encourage colleagues, relatives & family to register as part of the team and Donate Blood!

* You'll be given a Partner ID# that your colleagues will use to complete a one-time registration that ensures that their donations will count toward your team total!

* Team/Member registrations can be completed online or hardcopy.

3. Work closely with your Canadian Blood Services' Community Development Coordinator to ensure success!
4. Have fun! Your experience will be a satisfying and rewarding one.

How can clubs help?

1. If you are interested in participating as a club, whether to give blood or help with a local clinic, contact Lindsay at lirvine@kincanada.ca or 1-800-742-5546 X 215.
2. You will be matched with your District Champion. If none exists for your district yet, you will be connected with Tim McKay, Canadian Blood Services Liaison, and given a Partner ID number to track your donations with the rest of your district.